

SCOTO ANNUAL GATHERING 2023

**"TOURISM – A DIRTY WORD?
OR A FORCE FOR GOOD FOR COMMUNITIES?"**

The inaugural SCOTO Scottish Community Tourism Gathering & Learning Exchange in Kingussie, 2-3 March 2023

This event has been made possible with generous funding and inkind support from HIE, Cairngorms National Park Authority, Scottish Community Alliance and the communities of Badenoch & Strathspey

Thursday 2 March 2023: Main Gathering Programme

09:00-10:10

REGISTRATION AND NETWORKING

Breakfast Rolls, Tea and Coffee

WELCOME

10:10-10:15

A WARM WELCOME FROM SCOTO
Russell Fraser, Chair of SCOTO

10:15-10:30

OVERVIEW OF THE DAY, 'SCOTLAND
OUTLOOK 2030' AND THE IMPORTANCE OF
COMMUNITY
MC for the day Marc Crothall MBE

TOURISM: A DIRTY WORD OR A FORCE FOR GOOD?

KEYNOTE

10:30-11:00

THE POWER OF LOCALNESS
Calum 'Caldamac' Maclean

11:00-11:15

COMMUNITY TOURISM & VOLUNTOURISM
ON SKYE
*Duncan MacInnes MBE. Sleat Community
Trust*

11:15-11:25

A YOUNG PERSON'S PERSPECTIVE ON
COMMUNITY TOURISM IN CALLANDER
*Jack Wardrope, Youth Worker at Callander
Youth Project and Hostel*

11:25-11:45

COMFORT BREAK

**ENABLING AND FACILITATING
COMMUNITY-LED TOURISM IN
SCOTLAND**

- 11:45-12:00 COMMUNITY LED DESTINATION
MANAGEMENT PLANNING
*Natasha Hutchison, GM, Wester Ross
UNESCO Biosphere*
- 12:00-12:20 COMMUNITY LED TOURISM IN
CAIRNGORMS NATIONAL PARK
Murray Ferguson, Director, CNPA
- 12:20-12:40 COMMUNITY LED TOURISM - SCOTO'S
GAME PLAN
Carron Tobin, Exec Director, SCOTO
- 12:40-13:00 **PANEL DISCUSSION**
MARC CROTHALL – CHAIR
Natasha Hutchison
Murray Ferguson
Carron Tobin
- Q&A WITH THE MORNING'S SPEAKERS
Calum Maclean
Duncan MacInnes
Jack Wardrope
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13:00-14:00

NETWORKING LUNCH

**COMMUNITY TOURISM IN SCOTLAND -
AN EYE TO THE FUTURE**

- 14:00-14:15 CREATING A MANIFESTO FOR COMMUNITY
TOURISM IN SCOTLAND
*Lucy Conway, SCOTO Director & Isle of
Eigg*
- 14:15-14:30 A PERSPECTIVE FROM THE MARKET PLACE-
Kathi Kamleitner / WATCH ME SEE

COFFEE & CAKE CONVERSATIONS

- 14:30-16:00 Badenoch the Storylands with Karen Derrick and Graham Fraser OR Themed Discussion Groups linked to roadshow topics
Times – 14:35-15:10 & 15:20-15:55
- 16:00-16:30 **PLENARY SESSION**
'Tourism – A Dirty Word or a Force for Good?' Feedback and Observations hosted by Marc Crothall

Reflections on a day being a temporary local and learning more about Community Tourism in Scotland
Calum MacLean
- 16:30-16:45 **NEXT STEPS FOR SCOTO**
Russell Fraser and Carron Tobin
- 16:45 **CONFERENCE CLOSE**
Reminder of Learning Exchange Programme
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17:00-18:30

INFORMAL NETWORKING & MEET UPS

In the foyer throughout the day: A showcase of community tourism initiatives in the Cairngorms National Park

18:30 FOR 19:00

THE SCOTO GATHERING SUPPER